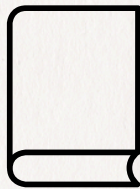
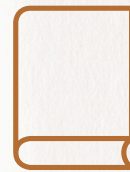


PATHS TO PUBLISHING



OUR MODEL

TIME TO MARKET	8-16 Weeks +
COST TO AUTHOR	\$3,500 +
INTELLECTUAL PROPERTY	Author Retains
PRODUCTION QUALITY	High (selective)
DISTRIBUTION	Wide (Global)
CREATIVE CONTROL	High (collaborative)
MARKETING SUPPORT	Author & Publisher



TRADITIONAL

2-3 Years
Costly (Publisher recoups via royalties)

Publisher Retains

High (selective)

Wide (Global)

Limited

Limited to
Top Tier Authors



SELF-PUB

Varies
(weeks-months)

\$0 – \$10,000+

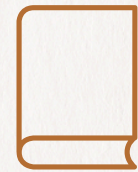
Author Retains

Varies Widely

Wide (Global)

High (collaborative)

Author-led



VANITY

Varies
(weeks-months)

\$5,000 – \$25,000+

Unclear/Publisher

Often low

Limited or None

Limited

Limited or None